

ICI Magnum Bumpers
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A Cut Above the Rest

Spokane, Wash—After nineteen years of quality service and cutting edge product development, ICI has outdone themselves with their new Magnum Bumpers, strategically designed with customer needs in mind.

ICI has been developing products and going beyond industry standards for years, using 304 “aircraft grade” stainless steel, the strongest grade component in the industry. Their research and development team has analyzed a wide array of steel grades and finishes, and always uses the highest functioning. With the design of the Magnum Bumpers, ICI combined striking aesthetics with unmet functionality through their established grading system.

The bumpers are constructed out of heavy 3/16 and 1/4 inch premium carbon steel with integrated heavy duty one inch tow rings, built in steps, and forced air ventilation. In addition, they have a two-stage black powder coat—the toughest coating available. It can handle up to a 16.5 winch, with bolt patterns for four-way roller fairleads. It even comes with a three-piece bracket assembly for better adjustability, making it incredibly user-friendly.

In addition to all of the perks of their newest product, ICI is completely dedicated to customer satisfaction, and works hard to ensure complete satisfaction on all of their product lines. While the ICI Magnum Bumpers are defying the industry standards, ICI constantly lands above the competition based on their immense focus on quality and consumer needs.

Why does ICI outdo the competition so easily? They test their design and products to withstand the “real world,” including extremely high and low temperatures, as well as, city and country usage differentiation. The high quality raw materials simply function better than other materials and product lines, in extreme, real-world applications.

How is ICI able to keep such high quality without having unattainable pricing? They do all of their work in-house at four individual production facilities. ICI has computer-aided design, engineering, production, and assembly to deliver a range of accessories that satisfy the toughest quality and styling demands.